



IESNY Challenges NYC Lighting Students to create “Audible Light”

-Call for Entries-

New York – FOR IMMEDIATE RELEASE-

The New York City Section of the Illuminating Engineering Society of North America is pleased to announce a call for entries for the Ninth Annual NYC Student Lighting Competition. All New York City Art and Design schools are being called to participate in a unique design competition. Each year, students in lighting, architecture, interior design, art, product design, photography and electrical engineering programs have submitted projects, resulting in a diverse showcase of ideas and interpretations on a single theme.

This year we are challenging students to select a sound and develop an abstract lighting composition, constructed with their choice of materials, to convey to the observer the unique characteristics of their selection. All projects must have a title, incorporate at least one electric light source, and be easily transportable in a NYC cab. Although this project is about sound, it cannot contain actual audio elements; their sound must be conveyed visually.

The entries will be reviewed and scored by a jury of distinguished judges who are active within the NYC design community. Winners will be selected on the basis of originality and the overall quality of concept execution. The Grand prize provides an opportunity for these emerging artists to earn \$3,000 in cash in addition to an all-expense paid trip to the PLDA Lighting Workshop in Europe.

Competition registration will be accepted online through February 23, 2009. The submission of project deadline will be March 4, 2009. Please visit www.iesnyc.org/audiblelight for additional details and online registration.