



Illuminating
ENGINEERING SOCIETY

NEW YORK CITY SECTION
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liminaluminosity

Dear Educator,

Seasons Greetings!

Enclosed please find the information for the:

2010 NYC STUDENT LIGHTING DESIGN COMPETITION - LIMINAL LUMINOSITY

All New York City design students are invited to construct a 3-dimensional to show how light facilitates, defines, or bridges a point of transition.

The grand prize is a \$2,000 cash prize and a trip to the 2010 PLDA Lighting Workshop in Europe (location TBA with airfare and accommodation included). There will be also two runner-up awards. The second place winner will receive a \$1,000 cash prize and a trip to the GE Lighting & Electrical Institute in Nela Park. The second place winner will receive a \$500 cash prize and a trip to the GE Lighting & Electrical Institute in Nela Park.

Online registration applications are due Wednesday, February 24, 2010 in order to reserve a spot. Please be advised that entries and judging will take place on our new date, Tuesday, March 2, 2010. Selected submissions, including the three winners, will be on display during a one-day exhibit. The winners will be announced after the keynote speaker address from Charles Stone on Tuesday, March 2, 2010.

We realize that your time is valuable. However, by taking a moment to present this opportunity to your students we believe it will prove to be a gratifying experience for all. Your participation is greatly appreciated. We look forward to gathering a wonderful selection of students from all design backgrounds to create a dynamic and thought-provoking competition.

We are distributing the enclosed information regarding this competition to all NYC area colleges and universities with art and design programs. Please refer to the IESNY website (www.iesnyc.org/liminaluminosity) for more information. **The website will be the main source of information and we have added new competition details, updates, press releases and reference information.**

Thanks for your interest and participation.

Warm Regards,

NYC Student Lighting Competition Committee